

Campaigns

The Southern US is currently the largest wood producing region in the world, accounting for approximately 60% of the wood and paper products produced in the US and 15% of the paper products produced worldwide. Large producers of paper and wood products hold broad economic, social and political influence over the management of the South's forests (as well as the world's). These large industrial paper companies are engaged in unsustainable forestry practices such as large-scale clearcutting, the conversion of natural forests to sterile tree plantations and the heavy use of chemical fertilizers and herbicides. These practices not only destroy the region's rich biological heritage but also degrade the socioeconomic well-being of rural communities. [Click here](#) for more detailed information on the impacts

of the paper industry from the SFRA.

“Job dependency in the pulp and paper sector [is] correlated with declining levels of median household income, increasing rates of unemployment, increasing rates of poverty, and decreasing rates of high school graduation,” - US Forest Service, Southern Forest Resource Assessment 2002

Large corporate customers (such as Staples and Office Depot) can influence directly the paper producers whose forestry practices wreak such havoc on the forest of the South. By organizing high profile campaigns focused on these large corporate customers Dogwood Alliance educates the public about the impact of industrial paper production on our forests and increases demand in the marketplace for sustainably produced paper products.

Dogwood Alliance's long term goals are to protect and restore the South's endangered forests, end unsustainable forestry practices, and increase the industry's use of post-consumer recycled and other environmentally preferable sources of fiber in the production of paper. We envision a thriving and economically viable paper industry that supports rather than obstructs the establishment of connected landscapes of protected intact, natural forests across the South, which are large enough to support the unique biological diversity of the region. We promote forestry practices that meet high standards of environmental responsibility, such as those exemplified in the Forest Stewardship Council (FSC) certification standards.

International Paper

Georgia Pacific

Weyerhaeuser

Smurfit-Stone

Bowater

Mead/Westvaco

Top Paper Products Produced in the South:

(From the Lockwood Post Directory)

Linerboard

Boxes

Bags

Book Paper

Copy Paper

Newspaper

Corrugated Medium

Liquid Packaging Board

Envelope Grade

Toilet Tissue

“Forests located in communities that rely on jobs in the pulp and paper industry have more conversion of native forests to pine plantation, more application of chemicals for those plantations, and an increased rate of harvesting of hardwoods.” - US Forest Service, Southern Forest Resource Assessment 2002

To learn more about our specific campaigns, click on one of the following buttons:

[The Packaging Campaign](#)

[The Office Supply Sector](#)

[The Bowater Victory](#)

[Forest Management Practices Certification](#)