

## Team Dogwood

Sponsors of the Southern Forest Challenge 2008 automatically enjoy the benefits of membership in Team Dogwood. [Click here](#) to learn more about this event to raise funds and awareness for Southern forest protection.

[Join Team Dogwood](#)

The Southern US is home to some of the best hiking, biking, climbing, paddling, swimming, fishing and hunting east of the Rockies. The Outdoor Recreation industry depends on the health and conservation of important forested ecosystems such as Southern coastal forests and the Cumberland Plateau of Kentucky, Tennessee and Alabama. As a leader in an Outdoor Recreation industry you recognize that healthy forested ecosystems are vital to the economic health of your company and the region.

Team Dogwood is made up of outdoor businesses that support Dogwood Alliance's efforts to protect the forests of the South and that are taking the lead in greening their own business practices. Team Dogwood members realize that protecting Southern forests is inextricably linked to preserving the outdoor recreation opportunities that we all enjoy and depend on.

Membership in Team Dogwood expands your brand.

You care about the future of our forests and the ever growing number of consumers with strong environmental values want to know that you care. Becoming a member of a concerned and active business coalition shows your commitment to the outdoors and the outdoor industry. Team Dogwood expands your brand to include a commitment to the protection of the special places your customers value for their beauty and the recreation opportunities they offer.

### Acknowledgement

Your financial contribution will be acknowledged in our quarterly newsletters and on our website including links to your company's website.

Expanded media coverage for your company

As part of our high profile Packaging Campaign your company representatives will have the opportunity to act as spokespersons for the protection of Southern forests in a variety of online, paid and earned media.

## Assistance and support

Dogwood Alliance will assist your company to develop a paper procurement and packaging policy that will help your company meet sustainability goals. When the policy is developed Dogwood Alliance will highlight your company and the new policy through all our media avenues.

Team Dogwood member companies are asked to

--make a financial contribution of at least \$250 annually

--help promote the beauty and value of Southern forests and Dogwood Alliance campaigns to protect these special places from destruction for packaging.

--work with Dogwood Alliance to reduce your company's environmental footprint by developing a green paper procurement and packaging policy.

Dogwood Alliance stands at the front lines of forest protection. As a member of Team Dogwood your company participate a winning strategy and help ensure that the forests of the South are protected and restored now and for future generations.

To join Team Dogwood, simply email Michelle Smith or call 828-251-2525 ext. 15.