

Make Your Own Fast Food Billboard!

Send a message to the Fast Food Junkies...

It's pretty clear that people all across the country agree--Southern forests are too important to be wasted for fast food packaging! To make your own sign, [click here](#).

Instead of using Southern forests for disposable packaging, Wendy's/Arby's and the other 11 Fast Food Junkies should:

1. Post-consumer recycled content should be maximized in all paper products, because multiple life-cycle analyses clearly show that recycled fiber saves resources and limits pressure on natural forests.
2. Southern Forests are too important to waste in packaging. Increase packaging efficiency and reduce overall packaging.
3. Avoid sourcing paper originating from endangered forests-those remaining natural areas with extremely high conservation values must be avoided.
4. Avoid sourcing paper originating from the conversion of natural forests to plantations.
5. Source paper from lands certified by the Forest Stewardship Council - the only certification that limits large-scale clear-cutting, prohibits the conversion of forests to plantations and requires the protection of high conservation value forests.