

# Site Policy

## Dogwood Alliance - Site Policy

Dogwood Alliance respects your right to privacy and is committed to maintaining your confidence and trust. We do not sell or rent any information you provide us through our website. We have created the following privacy policy to inform you about the ways in which we collect and use this information.

Dogwood Alliance does not collect any information from you without your knowledge and permission, and we do not ask that you enter any personal information to access or use most areas of the website. In order to use some of the tools and functions, however, such as the online action center, you must enter some identifying information. Dogwood Alliance does not disclose this information to anyone except:

- 1) To identify you to those you contact through our website and;
- 2) To manage our website and database Information you provide us is stored in a secure location and is accessible only by our staff.

## Online Activism

To send a message from our online action center to corporate executives and other decision-makers you must identify yourself by name, address and email address. Dogwood Alliance includes this information when we send your message. This is necessary for your message to be effective, and in the case of many government officials it is required.

## Other Places Information May Be Requested

In addition to information you enter when sending messages to friends and decision-makers from our website, you may submit information directly to us for purposes including donating, subscribing to an email bulletin or entering a contest. We will not disclose this information to anyone except to manage our website and database.

## Communications from Dogwood Alliance

If you have opted to receive any of our publications by email you are able at any time to unsubscribe by following the directions that appear in the email publication itself or by contacting us.

When you provide Dogwood Alliance with your email address and mailing address we may contact you to ask you to become a member of our organization. You can choose not to receive such requests by contacting our membership department at [info@dogwoodalliance.org](mailto:info@dogwoodalliance.org).

## Secure Transactions

When you donate to Dogwood Alliance via our website your donation information is encrypted and transmitted via a secure connection. We use your credit card information only for the purpose of processing your donation. We will not disclose this information except as necessary to process your donation and we do not store it once your donation has been processed.