Forest Protection Requires Diligence
Dogwood Alliance Provides It - 2013

The Paper Campaign – Our campaign targeting commercial customers of the huge paper companies to adopt sustainable paper commitments has achieved significant results. We have now secured formal agreements with four of the five largest paper producers, making meaningful steps to end the conversion of natural forests to plantations and expanded forest product certification.

This year we:
• Negotiated a groundbreaking agreement with International Paper that protects countless acres of forest. Received international recognition by winning the Business Ethics Network’s highest award for outstanding corporate campaign victories as a result.
• Completed mapping of Georgia-Pacific’s sourcing areas in the South and removing endangered forests from logging by the company.

Carbon Canopy – is a unique, voluntary, multi-stakeholder initiative involving corporations, landowners, & conservationists working together to advance forest conservation by developing carbon projects. Corporations voluntarily pay for carbon offsets which in turn pay landowners to not clearcut their forested land.

This year we:
• Completed our first two land projects, protecting 14,000+ acres of forest and proving this innovative model of forest management works.
• Started carbon accounting procedures on new lands so we can add 20,000 acres of new land every year to the project.

Bioenergy, “Our Forests Aren’t Fuel” – A high profile campaign launched this year to stop the industrial scale use of forests as fuel. Driven by misguided energy policies, European power companies are replacing coal with wood as fuel. In 2012 the amount of trees cut in the South for export tripled, and is on track to expand even faster next year. We will secure new corporate and government policies that protect our forests from this latest threat.

This year we:
• Coordinated delivery of over 20,000 letters to offending companies from Dogwood members and supporters.
• Advocated before UK and EU Parliament bodies for policy changes that would stop the incentives given utility companies to burn trees and driving the demand for trees from the US South.

For more information about our work visit dogwoodalliance.org

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**HOW CARBON CANOPY WORKS**

Wood pellets shipped from six Southern states' to Europe, in tons:

<table>
<thead>
<tr>
<th>Year</th>
<th>Tons</th>
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<tbody>
<tr>
<td>2007</td>
<td>20 million</td>
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<tr>
<td>2012</td>
<td>1.72 million</td>
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*Fla., Ga., Ala., Va., La. and N.C.
Source: Wood Resources International

**REVENUE**

- Grants 44%
- Individuals 52%

**EXPENSES**

- Programs 57%
- General 13%
- Fundraising 24%

**Total Revenue: $673,841**

- Grants $296,600 44%
- Individuals $352,755 52%

- Events $15,820 3%
- Earned $8,766 1%

**Total Expenses: $561,953**

- Programs $317,506 57%
- Management/General $109,029 19%
- Fundraising $135,418 24%