

FOREST PROTECTION REQUIRES DILIGENCE DOGWOOD ALLIANCE PROVIDES IT - 2013



20,000 # of messages sent to corporate targets of Bioenergy campaign

14,000 # of acres conserved in first two Carbon Canopy projects

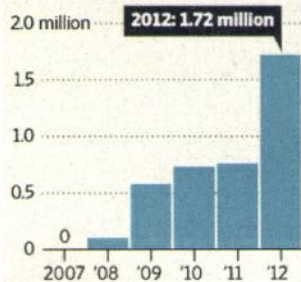
\$7.5 M # of dollars International Paper commits for conservation



4 out of 5 of the biggest paper companies have agreed to work with Dogwood to better protect forests

Shipping Out

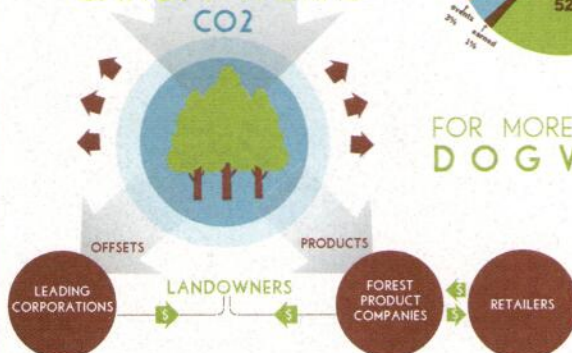
Wood pellets shipped from six Southern states* to Europe, in tons:



* Fla., Ga., Ala., Va., La. and N.C.

Source: Wood Resources International

HOW CARBON CANOPY WORKS



The Paper Campaign – Our campaign targeting commercial customers of the huge paper companies to adopt sustainable paper commitments has achieved significant results. We have now secured formal agreements with four of the five largest paper producers, made meaningful steps to end the conversion of natural forests to plantations & expanded forest product certification.

This year we

- Negotiated a gamechanging agreement with International Paper that protects countless acres of forest. Received international recognition by winning the Business Ethics Network's highest award for outstanding corporate campaign victories as a result.
- Completed mapping of Georgia Pacific's sourcing areas in the South and removing endangered forests from logging by the company.

Carbon Canopy – is a unique, voluntary, multi-stakeholder initiative involving corporations, landowners, & conservationists working together to advance forest conservation by developing carbon projects. Corporations voluntarily pay for carbon offsets which in turn pay landowners to not clearcut their forested land.

This year we

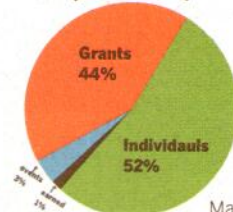
- Completed our first two land projects, protecting 14,000+ acres of forest and proving this innovative model of forest management works.
- Started carbon accounting procedures on new lands so we can add 20,000 acres of new land every year to the project.

Bioenergy, "Our Forests Aren't Fuel" – A high profile campaign launched this year to stop the industrial scale use of forests as fuel. Driven by misguided energy policies, European power companies are replacing coal with wood as fuel. In 2012 the amount of trees cut in the South for export tripled, and is on track to expand even faster next year. We will secure new corporate and government policies that protect our forests from this latest threat.

This year we

- Coordinated delivery of over 20,000 letters to offending companies from Dogwood members and supporters.
- Gained widespread media exposure in the Wall Street Journal, Raleigh News & Observer, Charlotte Observer, The Guardian and several others.
- Advocated before UK and EU Parliament bodies for policy changes that would stop the incentives given utility companies to burn trees and driving the demand for trees from the US South.

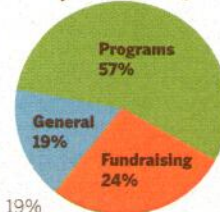
REVENUE



Total Revenue \$673,841

Grants \$296,500 44%
Individuals \$352,755 52%
Events \$15,820 3%
Earned \$8,766 1%

EXPENSES



Total Expenses: \$561,953

Programs \$317,506 57%
Management/General \$109,029 19%
Fundraising \$135,418 24%

FOR MORE INFORMATION ABOUT OUR WORK VISIT
DOGWOODALLIANCE.ORG



**DOGWOOD
ALLIANCE**

Revolutionizing Forest Protection