



OUR FORESTS AREN'T FUEL STUDENT GROUP TOOL KIT

Here are some simple steps you and your student organizations can take to spread the word about [Dogwood Alliance](#) and [The Our Forests Aren't Fuel](#) Campaign.

Starting Point: a small event on campus with your organization and friends of members.

1. **Educate Yourself.** The more you know about the campaign and the wood pellet industry, the more comfortable you will be talking about it, and the more you'll be able to get others involved. Check out our [fact sheet](#), and [send an email](#) to our Campaign Organizer to clarify any questions.
2. **Show a film screening.** Screen the 7-minute [Wetlands up in Smoke](#) video to learn more about the wood pellet industry and its effects on our forests, environment and communities.
3. **Send an SOS.** Ask event attendees to sign an SOS message to the European policymakers driving the biomass industry, demanding they stop destroying our forests. Print your own, or [access the electronic version here](#). Send your signatures to: Dogwood at PO Box 7645, Asheville, NC, 28802, and we'll send them to Europe along with thousands of others.
4. **Host a photo petition.** Gather students from your campus or organization, and set up a table on campus. Take photos with your cellphone or camera, and send them in to us so we can post them on our [photo gallery](#).

Next Step: expanding the movement on your campus and in your community.

1. **Visibility.** Identify local events where your student group can host a booth or table to spread the word about your organization, the Our Forests Aren't Fuel campaign, and encourage people to get involved.
 - a. Events like festivals, art shows or other community events are great for a table or booth about an activism campaign like this one! Tabling helps to spread the word and get people interested, especially when young adults are running them.
 - b. Bring resources to help people understand and get involved - like the SOS postcards, photo petition signs, fact sheets, and sign-in sheets. Hand them out, and encourage people to sign the SOS postcards.
 - c. Advertise the negative effects the wood pellet industry has on our environment by using keywords that the general public understands, like **climate change, biodiversity, and deforestation**.
2. **Outreach.** Contact your local and campus newspapers, radio stations, and news stations with information about the campaign and the energy it is generating on your campus and in your community. Let them know about any upcoming events you are hosting or participating in.

3. **Get outside.** Organize a day trip to the forests in your area! Have your group members and others from your community spend a day in the forest to remember and appreciate what we're fighting for in the Our Forests Aren't Fuel Campaign.
 - a. Consider contacting a forest park ranger to have them speak to you about any logging practices that go on in the forests near you.
 - b. Or just plan a day hike for you and your members and friends to go into the forests and appreciate the beauty of our Southern forests.

Conclusion: Share with us!

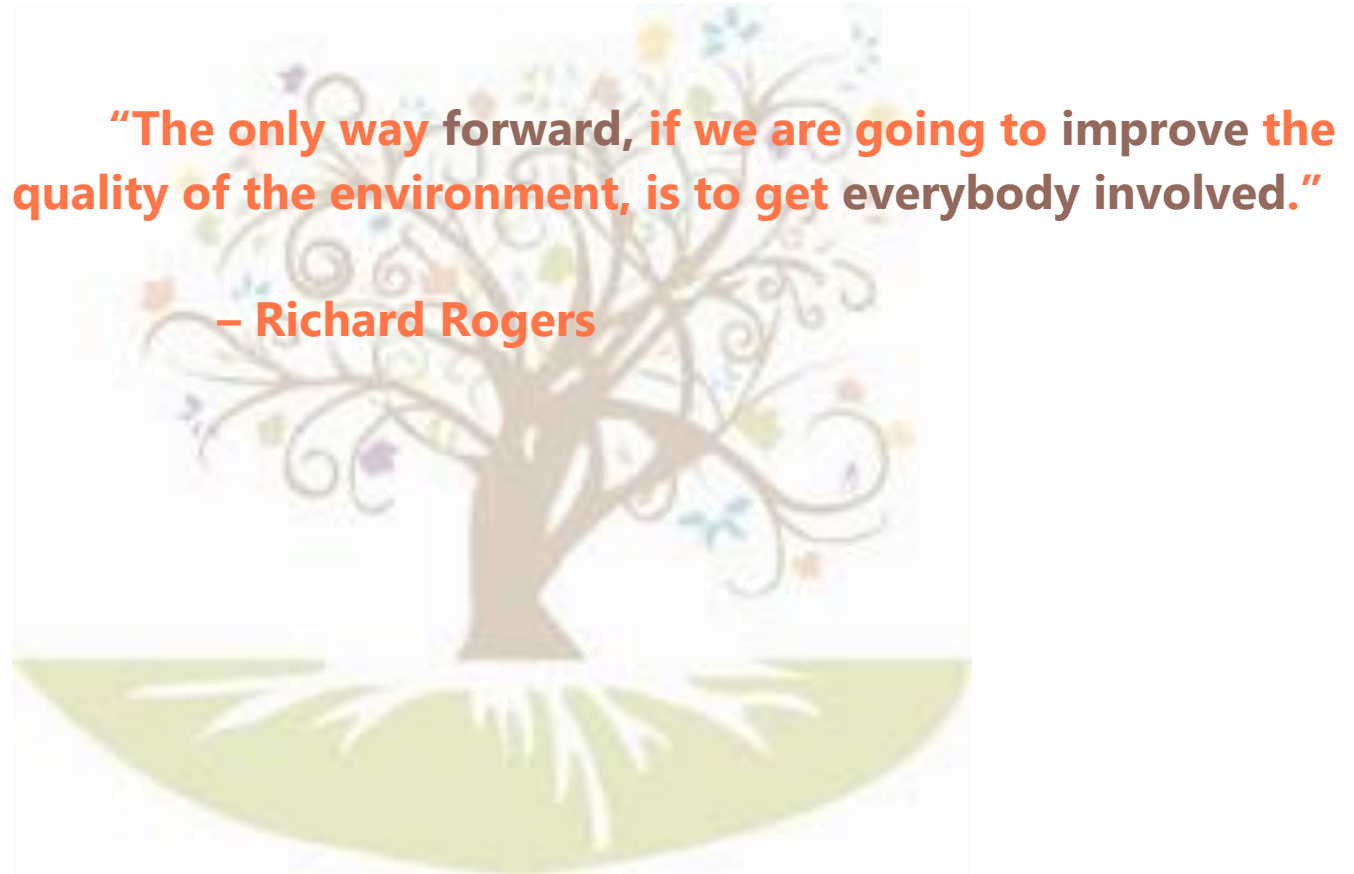
1. Be sure to send in any photos, SOS postcards, petitions or other materials to the Dogwood Alliance **Campaign Organizer**, and KEEP FIGHTING!!

Useful Resources

[Fact Sheet](#)

[Our Forests Aren't Fuel Q&A's](#)

[Photo petition toolkit](#)



“The only way forward, if we are going to improve the quality of the environment, is to get everybody involved.”

– Richard Rogers